

12 Days of Christmas



The 12 Days Of Christmas is a gathering for Morro Bay's businesses, activities, services, and restaurants to provide several festive activities during the first 12 days of December. The intent is to boost holiday travel and shopping in Morro Bay and give the locals a sense of the season. We are looking to serve the visitors and locals with unique holiday celebrations including Lighted Boat Parade, Santa House, Snow Play, Gingerbread House contest, a Santa Crawl, and more Christmas activities.

The first three days are focused on the waterfront.

Friday night will be a cruise of the larger boats, a restaurants viewing and retail discounts. Saturday night will be the traditional Lighted Boat Parade with the addition of holiday music, Christmas town, and Santa. Sunday is the Non-Motorized Lighted Boat Parade with the kayaks, SUPs, small sailboats, surfboard or anything that floats, decorating their sea crafts. Along with a paper boat making event on shore and Santa, this will be a new daytime event. All boats can participate any day, and the prizes for the best decorated will be cash plus gifts.

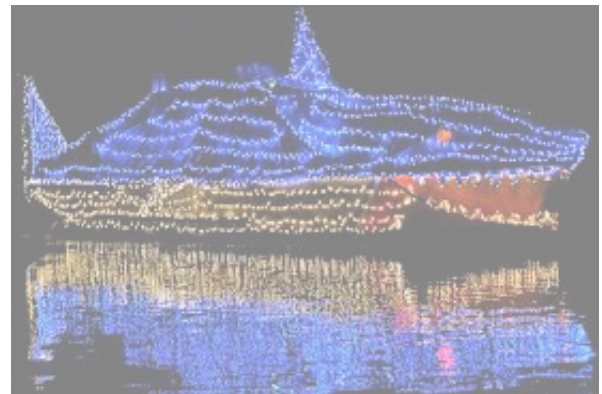
Sponsorship Opportunities:

Platinum Sponsor \$2,000 (only one available)

Includes:

- Sponsorship of lead boat in both parades
- Sponsorship plaque to place in your business
- Logo on poster and banner
- Logo and mention in TV Commercial
- Mention in Radio PSA
- Logo and link on Website
- Logo on Event Bright
- Acknowledgement in all social media
- Mention on Press Release
- Mention on all live performances
- Name mentioned during parade by announcer
- Ability to have a vendor booth during event Saturday night and Sunday day
- Banner at all LBP events

Value \$4,300



**Contact Siafu Productions at 805-305-0579 or
teribayus@gmail.com**

12 Days of Christmas

Gold Sponsor \$1,000 (only two available)

Includes:

- Sponsorship of a boat in both parades
- Logo on poster and banner
- Logo and link on Website
- Acknowledgement in all social media
- Mention on Press Release
- Name mentioned during parade by announcer
- Ability to have a vendor booth during event Saturday night and Sunday day
- Banner at all events

Value \$2,800

Plaque Sponsor \$600 (only one available)

Includes:

- Logo on plaque
- Logo on poster and banner
- Logo and link on Website
- Acknowledgement in all social media
- Mention on all live performances
- Name mentioned during parade by announcer
- Ability to have a vendor booth during event Saturday night and Sunday day

Value \$1,800

Business Sponsor \$250

Includes:

- Logo on poster and banner
- Logo and link on Website
- Acknowledgement in all social media
- Mention at all live performances
- Name mentioned during parade by announcer
- Participation certificate and ribbon

Value \$800



**Contact Siafu Productions at 805-305-0579 or
teribayus@gmail.com**